



At left-

One of the amusing scenes from "See Saw" at the Cohan Theatre. Left to right—Rose Stone, Kathleen Carroll, Charles Meakins, Florence Brown, Dorothy Gilbert and Sydney Reynolds.





Striking costumes for striking beauties add much to the Shubert "Gaieti's" at the For-ty-fourth Street Theatre. Here is Muriel Sharpe in an attrac-



Cynthia Perot, a "Green-wich Village Follies" beauty, photo-graphed in a gorgeous head-dress.



"Sloane" VACUUM CLEANERS

THE most powerful, and therefore the most efficient devices of the kind yet produced, "Sloane" Vacuum Cleaners are guaranteed by an old established house with years of experience in the best methods of caring for floor coverings, hangings and household furnishings.

The absolute reliability, as well as the ease, economy and broad scope of their operation, are other features which commend "Sloane" Vacuum Cleaners above all other similar devices. Demonstration gladly given.

> Portable Model for Household Use, \$46. Eight extra attachments, \$10 additional.

Other models for every purpose. Stationary Plants installed. Descriptive circular upon request.

W. & J. SLOANE

Fifth Avenue & 47th Street New York

Stewart & Co. Correct Apparel for Women & Misses

Fifth Ave., at 37th St.

Ultra Smart Suits

Presenting new features which are delightfully characteristic of the world's foremost fashion artists

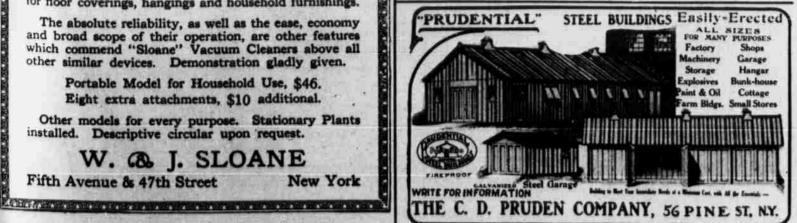


430 Decidedly individual is the Chic Bloused Suit of Duvet de Laine with its clever narrow sash and trim sleeves. The smart choker collar and trimmings on pockets are of Taupe Nutria fur. A few inverted pleats in back lend a touch of

431-Finely tailored Suit of Wool Velour, in smart belted effect. The charming collar can be worn high or low. Multitudes of tiny pleats and a few buttons serve to enhance the novel pockets. Colors: Navy, Brown or Reindeer. 39.50

Mail or 'phone orders given prompt and careful attention.

Send for Illustrated Style Book 25-A



H Blyn Shoe

Fashionable, High Grade Shoes Cost Less at Blyn's

WE give you the benefit of our long experience in economical merchandising—we base our margin of profit on what the shoes ACTUALLY COST US—not on the present market value—we buy in very large quantities to supply the outlet of Eleven Big Stores — which naturally permits us to sell our shoes at less profit per pair.

Style 2075
(Illustrated at top of panel) Attractice Dress Boot Black kid vamp, field mouse top, French heel. 7.50

Style 2145 (Illus rated at bottom of panet) Walking or Street Boot Cocoa brown calf, brown nu-buctop, smart military heels. 8.5

Style 1501 Red Cross Fashion Boot, well within lines of conser vatism and good taste. Black kid

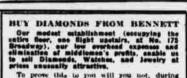


West Side Stores 222-224 W. 125 St. (W. of 7th Ave.) 3d Av., nr. 86th St. 6th Av. & 27th St. 8th Av., nr. 39th St. Bewery, nr. Broome Break-lyn Ste. es: B'way, bet. Park Av. & Ellery St. 442 444 FultonSt., opp. Bridge St. Broadway, near Greene Av. Newark Store: 689 Broad, op. Mil. Park Factory: 511-519 East 72d St.

La-May Face Powder Is Harmless to the Most Delicate Skin

A specialist has at last perfected a pure face powder that positively will not cause enlarged pores, blackheads and irritations. In fact, while it is considered the best face powder, it is also a remedy for complexion troubles. It is guaranteed pure and harmless to the most delicate baby skin. It beautifies wonderfully because it helps to clear and lighten the skin and protect the complexion from biemishes. This new kind of face powder is made largely of an ingredient that skin specialists use in the treatment of the complexion. And it really stays on better than any other face powder. Of course, saying this, every one knows we mean the famous La-may Powder (French, Poudre L'Amé). This is the powder that does not contain starchy rice powder or dangerous white lead to make it adhere. White lead is a deadly poison and rice powder turns into a gluey paste that makes en-larged pores, blackheads and rice powder irritations. Because La-may is so pure and because it stays on so well it is now used by over a million American women. All dealers carry the large box, and many dealers also carry the small trial size. Be sure to try La-may. Then you will really know a perfect face powder. You will be sorry if you take a substitute. When you use this harmless powder and see how beautifully it improves your complexion, you will understand why La-may so quickly became the most popular beauty powder sold in







BENNETT MFG. CO. ENT. 175 Broadway, N.Y. (upstairs)

WALKING DOLL

Walks with natural, graceful stride when led by hand. Can bow, kneef, etc. Boundless Joy for children and grown ups Sensational entertainment for parties. Is 28 in, tall, dressed beautifully, including stockings, shoes and underwear.

Complete, without wig, \$8.75 With long human hair curls. 10.00 With exquisite silk dress. 18.00

MANHATTAN DOLL CO., Inc., 739 Fifth Ave., N. Y. C.



National Bio-Chemical Laboratories, 13 Pitth Av., Knox Bidg. (outrane 4 40th St.), 18 W. 34th St., adjacen Waldorf-Aptaria

SELF-SUPPORTING SIGHTLESS PIANO & TALKING MACHINE TRADE 500 5th Ave., Cor. 42nd Street, New York City Managed by CHARLES CHMELIK

Office Hours: 1-4 P. M. or by appointment Phone Murray Hill 7851 Pianos Tancd We Need Assistance